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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B. Com.,

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART - III	CORE	U21CO511	RESEARCH METHODOLOGY

Date & Session: 08.11.2024/ FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	_____ two broad types of research based on the purpose of the study. a) Quantitative and Qualitative Research b) Basic and Applied Research c) Experimental and Non-experimental Research d) Descriptive and Analytical Research
CO1	K2	2.	Which of the following is NOT a criterion of good research? a) Systematic approach b) Empirical evidence c) Biased results d) Logical reasoning
CO2	K1	3.	Why is there a need for research design in a study? a) To eliminate the need for data analysis. b) To provide a clear and systematic plan the research process. c) To ensure that research is conducted without any specific goals. d) To focus solely on qualitative data collection.
CO2	K2	4.	A comprehensive framework that outlines the steps for conducting research is best describes the concept of _____. a) A method for collecting data. b) A random approach c) Research Design d) A theoretical concept.
CO3	K1	5.	The process of selecting and analysing a subset of the population to represent the entire population is _____. a) Sample Design b) The method of collecting data. c) A plan that dictates how to conduct interviews. d) A theoretical framework.
CO3	K2	6.	Which of the following is an example of probability sampling? a) Quota sampling b) Judgmental sampling c) Simple random sampling d) Convenience sampling
CO4	K1	7.	Which of the following is NOT a method of collecting primary data? a) Surveys b) Experiments c) Observations d) Library research
CO4	K2	8.	_____ is the first step in the data preparation process. a) Data analysis b) Data coding c) Data collection d) Data cleaning

